

Pedagogical Planner 2023-24

Term - I

Class: XI

Subject: ENTREPRENEURSHIP

Text Book: Entrepreneurship - CBSE

Month	General Objectives	Content / Topic	Sub Topic	Subject Enrichment Activity/ Project	Learning Outcomes
April	1. To introduce them to the world of business by developing in them the core skills and competencies required for an entrepreneur..	CH -1 ENTREPRENEURSHIP: CONCEPT AND FUNCTIONS	<ul style="list-style-type: none"> • Entrepreneurship – Concept, Functions and Need 	# Case Studies would be given to students to analyse and present.	<ul style="list-style-type: none"> • Understand the concept of Entrepreneurship • Explain the functions of an entrepreneur • Appreciate the need for Entrepreneurship in an economy
May	2. To develop qualities such as leadership, confidence, initiative, facing uncertainties, commitment, creativity, people and team building, integrity and reliability.	CH -1 ENTREPRENEURSHIP: CONCEPT AND FUNCTIONS	<ul style="list-style-type: none"> • Myths about Entrepreneurship • Advantages and Limitations of Entrepreneurship • Process of Entrepreneurship 	# Concepts would be explained using ppt, application-based questions and MCQ based worksheet would be administered	<ul style="list-style-type: none"> • Assess how entrepreneurship can help shape one's career • State the myths, advantages and limitations of Entrepreneurship • Discuss the steps in the process of Entrepreneurship
		CH -1 ENTREPRENEURSHIP:	<ul style="list-style-type: none"> • Entrepreneurship – The Indian Scenario 	# Students would be divided into groups and would be asked to make ppt on atleast any 10	<ul style="list-style-type: none"> • Describe the current scenario and role and state of entrepreneurship in India

		CONCEPT AND FUNCTIONS		entrepreneurs of their choice and present.	
May	3. To acquire the skills and knowledge needed for conducting surveys, collecting, recording and interpreting data and preparing simple estimates of demand for products and services	CH -2 AN ENTREPRENEUR	<ul style="list-style-type: none"> • Why be an entrepreneur? • Types Of Entrepreneurs based on: <ul style="list-style-type: none"> *Risk Taking Ability *Business Types *Motivation *Generations 	# Explain using PowerPoint Presentation and video from internet or a shared resource.	<ul style="list-style-type: none"> • Understand the motivation to become an entrepreneur • Differentiate between various types of entrepreneurs
July	4. To equip themselves with the knowledge and skills needed to plan and manage an enterprise through case studies, conducted and recorded by the students in different fields such as resource assessment, market dynamics, finance management, cost determination, calculation of profit and loss etc	CH -2 AN ENTREPRENEUR	<ul style="list-style-type: none"> • Competencies and characteristics • Entrepreneurial Values, Attitudes and Motivation 	# Show relevant videos, ppt, discuss application-based questions/ relevant case studies # Administer a Worksheet to recapitulate concepts.	<ul style="list-style-type: none"> • Explain the competencies of an entrepreneur • Appreciate the importance of values, attitude and motivation for an entrepreneur
		CH -2 AN ENTREPRENEUR	<ul style="list-style-type: none"> • Intrapreneur: Meaning and Importance 	# Show relevant videos, ppt.	<ul style="list-style-type: none"> • Appreciate the difference between Entrepreneur and Intrapreneur

July	5. To instill important values and entrepreneurial discipline.	CH – 3 ENTREPRENEURSHIP JOURNEY	<ul style="list-style-type: none"> • Types of Ideas • Idea generation 	Show relevant videos, ppt, discuss application-based questions/ relevant case studies	<ul style="list-style-type: none"> • Understanding ways of idea generation
		CH – 3 ENTREPRENEURSHIP JOURNEY	<ul style="list-style-type: none"> • Feasibility Study and opportunity assessment • Business Plan: meaning, purpose and elements • Execution of Business Plan 	# Draft a basic Business Plan for a New Product/ Service that you would like to launch in the market.	<ul style="list-style-type: none"> • Discuss the concept of types of feasibility study • Draft a basic business plan • Understand the reasons for success and failure of business plan
July		CH – 3 ENTREPRENEURSHIP JOURNEY	<ul style="list-style-type: none"> • Role of society and family in the growth of an entrepreneur • Challenges faced by Women Entrepreneurs 		<ul style="list-style-type: none"> • Understand the importance of family and society in the success and growth of an entrepreneur • Understand the limitations being faced by Women entrepreneurs.
August		CH – 5 Business Arithmetic	<ul style="list-style-type: none"> • Cash book / register • Unit Price, Unit cost • Income statement • Break even point 	<ul style="list-style-type: none"> • Prepare an income statement for a firm. • Prepare a cash register for a firm • Analyse the break-even point for a given firm 	<ul style="list-style-type: none"> • Understand the importance of cash flow and Income statement. • Understand the importance of Break-even point. • Explain the significance of Unit of sale, Unit price, unit cost and Gross margin.
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